



**Brighton & Hove  
City Council**

# Overview & Scrutiny

Title:	<b>Culture, Tourism &amp; Enterprise Overview &amp; Scrutiny Committee</b>
Date:	<b>1 March 2012</b>
Time:	<b>4.00pm</b>
Venue	<b>Council Chamber, Hove Town Hall</b>
Members:	<b>Councillors:</b> Brown (Chair), Marsh (Deputy), C Theobald, Deane, Farrow, Hawtree, Hyde and A Kitcat
Contact:	<b>Julia Riches/Karen Amsden Scrutiny Support Officer</b>  julia.riches@brighton-hove.gov.uk/karen.amsden@brighton-hove.gov.uk

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**AGENDA**

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<b>37. MINUTES OF THE PREVIOUS MEETING</b>	<b>5 - 10</b>
<b>38. CHAIRMAN'S COMMUNICATIONS</b>	
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<b>40. WRITTEN QUESTIONS AND LETTERS FROM COUNCILLORS</b> No written questions or letters have been received.	
<b>41. PRESENTATION FROM FRANK GREY ON FILMING IN BRIGHTON</b>	
<b>42. UPDATE ON SCRUTINY PANEL ON THE RETAIL INDUSTRY</b> Verbal Update. <i>Contact Officer: Cheryl Finella Tel: 29-1095</i> <i>Ward Affected: All Wards</i>	
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<i>Contact Officer: Paula Murray Tel: 29-2536</i> <i>Ward Affected: All Wards</i>	
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## CULTURE, TOURISM & ENTERPRISE OVERVIEW & SCRUTINY COMMITTEE

To consider items to be submitted to the next available Cabinet or Cabinet Member or Council Meeting.

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For further details and general enquiries about this meeting contact Julia Riches (email [julia.riches@brighton-hove.gov.uk](mailto:julia.riches@brighton-hove.gov.uk)) or email [scrutiny@brighton-hove.gov.uk](mailto:scrutiny@brighton-hove.gov.uk)

Date of Publication - Wednesday, 22 February 2012



## Agenda Item 36

### To consider the following Procedural Business:-

#### A. Declaration of Substitutes

Where a Member of the Committee is unable to attend a meeting for whatever reason, a substitute Member (who is not a Cabinet Member) may attend and speak and vote in their place for that meeting. Substitutes are not allowed on Scrutiny Select Committees or Scrutiny Panels.

The substitute Member shall be a Member of the Council drawn from the same political group as the Member who is unable to attend the meeting, and must not already be a Member of the Committee. The substitute Member must declare themselves as a substitute, and be minuted as such, at the beginning of the meeting or as soon as they arrive.

#### B. Declarations of Interest

- (1) To seek declarations of any personal or personal & prejudicial interests under Part 2 of the Code of Conduct for Members in relation to matters on the Agenda. Members who do declare such interests are required to clearly describe the nature of the interest.
- (2) A Member of the Overview and Scrutiny Commission, an Overview and Scrutiny Committee or a Select Committee has a prejudicial interest in any business at meeting of that Committee where –
  - (a) that business relates to a decision made (whether implemented or not) or action taken by the Executive or another of the Council's committees, sub-committees, joint committees or joint sub-committees; and
  - (b) at the time the decision was made or action was taken the Member was
    - (i) a Member of the Executive or that committee, sub-committee, joint committee or joint sub-committee and
    - (ii) was present when the decision was made or action taken.
- (3) If the interest is a prejudicial interest, the Code requires the Member concerned:-

- (a) to leave the room or chamber where the meeting takes place while the item in respect of which the declaration is made is under consideration. [There are three exceptions to this rule which are set out at paragraph (4) below].
  - (b) not to exercise executive functions in relation to that business and
  - (c) not to seek improperly to influence a decision about that business.
- (4) The circumstances in which a Member who has declared a prejudicial interest is permitted to remain while the item in respect of which the interest has been declared is under consideration are:-
- (a) for the purpose of making representations, answering questions or giving evidence relating to the item, provided that the public are also allowed to attend the meeting for the same purpose, whether under a statutory right or otherwise, BUT the Member must leave immediately after he/she has made the representations, answered the questions, or given the evidence,
  - (b) if the Member has obtained a dispensation from the Standards Committee, or
  - (c) if the Member is the Leader or a Cabinet Member and has been required to attend before an Overview and Scrutiny Committee or Sub-Committee to answer questions.

### **C. Declaration of Party Whip**

To seek declarations of the existence and nature of any party whip in relation to any matter on the Agenda as set out at paragraph 8 of the Overview and Scrutiny Ways of Working.

### **D. Exclusion of Press and Public**

To consider whether, in view of the nature of the business to be transacted, or the nature of the proceedings, the press and public should be excluded from the meeting when any of the following items are under consideration.

*NOTE: Any item appearing in Part 2 of the Agenda states in its heading the category under which the information disclosed in the report is confidential and therefore not available to the public.*

*A list and description of the exempt categories is available for public inspection at Brighton and Hove Town Halls.*





**BRIGHTON & HOVE CITY COUNCIL**

**CULTURE, TOURISM & ENTERPRISE OVERVIEW & SCRUTINY COMMITTEE**

**4.00PM 24 NOVEMBER 2011**

**COUNCIL CHAMBER, HOVE TOWN HALL**

**MINUTES**

**Present:** Councillors Brown (Chair); Deane, Farrow, Hawtree, Hyde, Marsh and A Kitcat

**Co-opted Members:**

**PART ONE**

**27. PROCEDURAL BUSINESS**

**Declarations of substitutes**

There were none.

**Declarations of interest**

Councillor Mo Marsh declared an interest as a Board Member of the Brighton Dome and Festival.

**Declaration of party whip**

There was none.

**Exclusion of press and public**

In accordance with section 100A(4) of the Local Government Act 1972, it was considered whether the press and public should be excluded from the meeting during the consideration of any items contained in the agenda, having regard to the nature of the proceedings and the likelihood as to whether, if members of the press and public were present, there would be disclosure to them of confidential or exempt information as defined in section 1001(1) of the said Act.

**RESOLVED:** that the press and public are not excluded from the meeting.

## **28. MINUTES OF THE PREVIOUS MEETING**

The Chair informed the Committee that the Scrutiny Panel on Support for the retail sector had been established and consisted of Councillor Gill Mitchell, Councillor Phelim McCafferty, and Councillor Carol Theobald. The Panel would be holding a scoping meeting shortly.

The Minutes from 29 September 2011 were agreed.

## **29. CHAIR'S COMMUNICATIONS**

CTEOSC members had been sent a copy of the final version of the Brighton & Hove City Employment and Skills Plan for 2011-2014. A draft version of this plan was brought to CTEOSC in March 2011 for comment, so it was not necessary to have the final version as an agenda item for this meeting. If members had any comments on the final version of the plan, the Chair advised them to email them to Cllr Amy Kennedy.

Following unanimous approval from Planning Committee, the Royal Pavilion Ice Rink returned on 12 November and runs until 22 January 2012. Changes to the site layout had enabled a larger ice pad and a reduction in the height of the main temporary building, which had improved overall appearance.

Visitor numbers across all sites continued to rise. The service had 489,000 visits so far this year which was a 42,000 increase on last year. Royal Pavilion visitor figures were up this year to date by 26,000 and Brighton Museum visitor numbers were up 14,000 on last year. Hove Museum had its busiest first 7 months of the year since 2004 thanks to the success of family programming with 5,400 visits to the popular Robots exhibition in October alone.

The 4<sup>th</sup> City Sports and Physical Activity Awards were held at the Amex Community Stadium on Wednesday 12 October 2011. Notable successes included a double for Carden Primary as "Sports School of the Year" with their teachers Liz Nobbs and Rachel Shepherd awarded "Sports Teachers of the Year". Rottingdean Cricket Club 1<sup>st</sup> team received "Club of the Year" for reaching the final of the national village cricket competition.

Cine City has launched with another great programme of films – this is now the ninth film festival for the city and once again there is a wide ranging and impressive programme – the festival runs until 4 December.

16 Days – a programme of events to mark the international day for the elimination of violence against women was to begin tomorrow.

The City Employment & Skills plan was launched at the Amex Stadium on the 4 October. Among the main priorities is the need to create 6,000 new jobs by 2012.

The city council continued to find new ways of supporting the independent retail sector; the launch of the 'Dressed for Success' initiative had resulted in 42 businesses benefiting from tailored advice on how to dress their shop frontage to attract new business. As an added incentive for shoppers to get involved they were being encouraged to vote for their favourite display; the successful shop front would win a trophy.

### **30. PUBLIC QUESTIONS**

There were none.

### **31. WRITTEN QUESTIONS OR LETTERS FROM COUNCILLORS**

There were none.

### **32. ARTS COUNCIL**

The Chair welcomed Stephanie Fuller, Senior Manager, Regional Planning, Arts Council England (ACE) to the Committee. Ms Fuller gave a presentation then took questions (for copy see minute book).

ACE worked to get great art to everyone by championing, developing and investing in artistic experiences that enrich people's lives. The national development agency for the arts, ACE supported a range of artistic activities from theatre to music, literature to dance, photography to digital art. They had recently taken on new responsibilities for museums and libraries. For the first time, ACE had published a 10 year vision "Achieving great art for everyone" which was followed by "Culture, Knowledge and Understanding" when ACE took on libraries and museums.

In Autumn 2010, ACE received a cut of almost a third to their grant in aid from the Government. This equated to a cut from £449m to £350m. This year, a 6.9% cut was passed to the regularly funded organisations. By 2014/15 the overall cut to organisations would be almost 15%. By the end of four years administration costs had to be cut by 50%.

Between 2011 and 2015 ACE would invest £1.4b from the Government and a further £0.85b from National Lottery funding for the arts. 60% of funding went to regularly funded organisations, 9% in grant to the arts, 8% to development funds, 7% to creativity, culture and education, 8% to other lottery programmes and 8% to administration. There were four main funding streams. National portfolio funding was £956.5m and consisted of sustained funding. It would be awarded to organisations willing to take on a sectoral leadership role. Strategic funds had a budget of £202m and were partly for grants and some commissioning work. Capital programme funding was £200m. Grants for the Arts had an annual budget of £48m.

In the South East, £45,818.795 of strategic funding was awarded to organisations for 2012-15. Brighton & Hove organisations received almost 20% of all funding across the region, around £10m. This was a testament to the quality of arts in the city. ACE received 80 applications for Grants for the Arts funding from April to September 2011 and 48 were successful.

There was £43m nationally for museums and £3m for libraries. For museums, the Renaissance major grant programme was being re-launched and plans for transition funding were being worked on. ACE had a two stage approach to libraries; the future libraries programme and the libraries development initiative. ACE worked in partnership at a national level with the Local Government Group and would be offering support. Following questions, Ms Fuller explained that ACE did not provide 'core funding' for libraries: that was down to local authorities, but they supported libraries and funded enhanced activities. She stressed that any decisions on cuts to

library services were Member decisions and ACE would advocate on behalf of libraries but did not have a role in core funding decisions. She also explained that grants were flexible and covered a broad range of projects. There may be increased lottery funding as more people played the lottery.

Sally McMahon, Head of Libraries and Information Services, told the Committee that they were participating in a number of collaborative bids for Library Development Funding and was confident at least one would be successful.

The Chair thanks Ms Fuller for a most interesting and informative session.

### **33. UPDATE ON COMMISSIONING CULTURE FOR DIVERSE AGENDAS**

Paula Murray, Commissioner for Culture, introduced the report. Commissioning services to reduce and alleviate domestic violence was a pilot for Intelligent Commissioning. They were working through the Arts Commission, as an independent body, to engage the cultural sector with this agenda. It started with two workshops where arts organisations were presented with the data on domestic violence in the city and held group discussions. A core of organisations emerged from this that would form a network to take the work on and bid for future funding. There would be events to mark the UN 16 Days initiative aiming to end violence against women and girls that runs from November 25th to December 10th. Members of the Committee expressed their thanks and appreciation for this work.

In response to a question, Ms Murray explained that the programme of events came too late to be included in the Dome and Festival programme. However, going forward there would be longer lead in times and more publicity through the normal channels. One of the issues discussed at the second workshop was how to include this work in such large events as White Night. It was agreed that some of this work could be an open access event in a large outdoor setting, although some of it was not appropriate for these venues. The Committee discussed alternative venues (for example hospitals, parks or supermarkets) and how to reach those at risk of domestic violence. The idea of more publicity, including on the radio was also discussed.

The Chair thanked Ms Murray for informing the committee about this excellent project.

RESOLVED: to thank the Brighton & Hove Arts Commission for its proactive role, and to receive an update at a future meeting.

### **34. LIBRARIES CONSULTATION - SYSTEMS THINKING APPROACH**

Sally McMahon, Head of Libraries and Information Services and Kate Rouse, Jubilee and Central Services Manager introduced the report and Ms McMahon gave a presentation (for copy see minute book).

In 2010 the Libraries Service carried out a new consultation process, using “systems thinking” where people are engaged in conversation with open questions. Managers and staff spoke with 2,328 people who made almost 10,000 comments on Libraries Services in the city. The questions were: what have you come into the library to do today? And what do you value about libraries?

The results showed that people come into libraries for a vast range of reasons, such as community, social or family reasons, as well as for borrowing stock. The main reason people came into a library was for stock (48.8%) and the second reason was for ICT (10.7%). 87.2% of people were satisfied with the libraries but 12.6% were not satisfied and that would drive the action plan for the future. Of those that were satisfied, the largest reason for attending was for books (33.4%) but there were a range of other demands on the service which had been met satisfactorily (for example, DVDs, ICT, community and social, environment and staff). Where demands were not met and people were not satisfied, the largest reason for this was stock selection (28.8% and an additional 6.6% on stock layout and shelving). The second highest dissatisfaction was around the environment, including refreshments, facilities and noise.

The top 80% of things people valued about their libraries included stock selection, nice environment, facilities and welcoming staff. Where people's expectations were not met, the top reasons given were: 23.5% cited a fear of cuts; 20.7% stock availability and layout; and 12.1% noise. The issue of noise was a difficult one: 16% found it too noisy but 35% found the noise 'ok especially from children' and 49% found it peaceful and quiet.

An improvement plan was in place to address the areas where the service was not meeting people's requirements, including improving the range of stock and the processing and flow of stock between libraries.

The systems approach would continue alongside other surveys and customer comments to help develop the new libraries plans for 2015.

In response to questions, Ms McMahon explained they were in the process of appointing a temporary stock officer. There was no one genre of book missing but 28% of dissatisfaction was around quality and range of book. While the majority of libraries had toilets, two do not have access to toilets (Woodingdean and Westdene) and in two other libraries the access is limited (Saltdean and Rottingdean). The Jubilee Library now had a café. It was suggested that there was merit in looking both at what had worked in the past and what hadn't nationally and it was agreed this would be useful and this information would be brought to the forthcoming libraries workshop. On the issue of ebooks and research journals, there were some ebooks available but there was a cost associated with research journals.

Ms Mahon told the Committee that part of the stock project would be to look at what was bought and where books were located. There was not room for all books in each library but it was about moving books around efficiently. For out-of-print books there was the option to borrow from another library or it could be bought second hand.

**RESOLVED:** to note the work and the actions in the action plan.

The Chair informed the Committee that due to changes in the budget timetable, if the Scrutiny Workshop on libraries went ahead on 29 November 2011 then the information from the budget would not be available as this data was not available until 1 December 2012.

It was agreed to defer the workshop until after the budget figures were available. The date was agreed as 5 January 2012 at 4pm.

## **35. OUTDOOR EVENTS POLICY**

Ian Shurrock, Commissioner for Sports and Leisure introduced the report. The report emphasised the benefits outdoor events can bring to the city, and was also a scoping paper for an outdoor events policy and as such listed a set of challenges that the review should focus on. He asked Members for their views.

The Chair welcomed the inclusion of ward members in those who are consulted prior to an event. She suggested they could also be involved in the evaluation after the event as well. Following a question on recycling, David Murray, Strategic Commissioner, Culture told the Committee that there was a lot of work on environmental management protocols and recycling was greatly improved. The issue of informing more people of events coming up was raised and Mr Shurrock agreed to check whether ward councillors were currently informed prior to events being agreed. The issue of publicising events more widely so people and businesses could plan accordingly was also discussed.

In response to a question, Mr Murray told the Committee that work was underway to see what people wanted for the Queen's Jubilee next year and also to try and find out more about the Olympic Torch.

**RESOLVED:** to recognise the benefits of outdoor events and that Members' views inform the forthcoming outdoor events strategy.

### **36. WORK PROGRAMME**

The next meeting of the Committee was 1 March 2012. Further items suggested for the agenda were filming in Brighton & Hove, inviting Frank Gray from the Arts Commission, and updates on plans for the Olympic Torch and the Queen's Jubilee.

### **37. ITEMS TO GO FORWARD TO CABINET, THE RELEVANT CABINET MEMBER MEETING OR COUNCIL**

There were none.

The meeting concluded at 18.00

Signed

Chair

Dated this

day of

# Culture, Tourism & Enterprise Overview and Scrutiny Committee

## Agenda Item 43

Brighton & Hove City Council

**Subject:** Libraries Plan Workshop - Feedback  
**Date of Meeting:** 1<sup>st</sup> March 2012  
**Report of:** Strategic Director: Communities  
**Contact Officer:** Name: Sally McMahon Tel: 29-6963  
E-mail: [sally.mcmahon@brighton-hove.gov.uk](mailto:sally.mcmahon@brighton-hove.gov.uk)  
**Key Decision** No  
**Wards Affected:** All All

### FOR GENERAL RELEASE

#### 1. SUMMARY AND POLICY CONTEXT:

- 1.1 The Libraries Plan 2012-15 will set out the Council's vision for the service and outline the main priorities for the coming three years. Brighton & Hove City Library Service is highly successful, comparing very favourably with similar comparable authorities as identified by CIPFA (Chartered Institute of Public Finance and Accountancy).
- 1.2 The Scrutiny Committee workshop was held to engage Members in the development of the new Libraries Plan at the formative stage. The original date for the workshop was moved back to 5 January 2012 to enable Members to discuss the Libraries Plan in full knowledge of the budget proposals.
- 1.3 Under the current Governance arrangements, the Libraries Plan is one of the key strategic documents that require full council approval.

#### 2. RECOMMENDATIONS:

- 2.1 That Members note the report and endorse the development of a new Libraries Plan for 2012-15

#### 3. BACKGROUND INFORMATION

- 3.1 The workshop looked at the current state of Brighton & Hove Libraries, reviewing the latest performance and comparative data. Nationally, Brighton & Hove out-performs for its size, with the Jubilee Library being the sixth most successful library in the country, in the same league as the major conurbations such as Manchester and Birmingham.

3.2 In comparison with our 16 'nearest neighbours' (similar authorities), Brighton & Hove is:

- Best value in terms of cost per visit
- Second highest for:
  - visits to libraries
  - satisfaction by under 16s
  - loans of non-book items
  - total books and other items in stock
- Third highest for website visits
- Fourth highest for loans of books

3.3 Other evidence presented gave examples of the positive impact of library services on people's lives, helping children and young people, developing skills, supporting health and wellbeing.

3.4 Members discussed a wide range of issues around public libraries, identifying aspects of good practice, as well as their main concerns:

Aspects of good practice that were noted:

- Development of Whitehawk Library and hub
- Success of Patcham Library working with Patcham High School to improve reading and communication skills
- Wide ranging use of Jubilee Library as a hub
- Praise for the helpful and welcoming library staff
- The support for children and young people through services such as Bookstart and Homework clubs

Members' concerns included:

- To have a good range and selection of books and other resources
- To review and update the Stock Policy to ensure effective stock selection and management
- To maintain a library presence in local neighbourhoods
- Over the level of opening hours of libraries
- That the new Woodingdean library would be open only three days a week

3.4 Members sought clarification on and discussed the impact of the savings proposals on library services.

3.5 Members also raised issues regarding the mobile library and the impact on housebound and other vulnerable people, and the measures being put in place to mitigate this.



### 3.6 Library Service Values and Priorities:

- 3.7 Members reviewed the core values and priorities identified by library staff in a series of workshops. There was general support and agreement for the values and priorities identified, although Members preferred a focus on 'promotion' rather than 'marketing' of services.
- 3.8 Members expressed particular support for the development of libraries as hubs. The idea of a collection of 'village' services in local neighbourhoods, with libraries playing an important role in supporting local communities.
- 3.9 There was discussion around the role of libraries in enabling access to digital services, especially with the introduction of access to services such as welfare benefits mainly online.
- 3.10 Members also identified the critical role of good quality and range of stock for the future of the library service.
- 3.11 Next Steps: A draft Libraries Plan will be developed based on the identified priorities for the service, taking account of the input of Members through the workshop. The Plan will contain the vision and ambition for the service, the values and key priorities, and also the questions and challenges for the future.
- 3.12 Once completed, the Library Plan will go to the relevant decision-making body, then on to Full Council later in the year. The timetable will be confirmed once the new committee system is in place.

## 4. **CONSULTATION**

- 4.1 The draft Library Plan will go out for a 13 week public consultation which will include input from key stakeholders such as local schools, community and voluntary organisations, as well as regular library users and specialist groups.

## 5. **FINANCIAL & OTHER IMPLICATIONS:**

### Financial Implications:

- 5.1 The 2012/13 draft revenue budget for the library service is £5.5m and is to be considered at Budget Council on 23<sup>rd</sup> February 2012.
- Key actions for inclusion in the plan will be developed subject to identifying the funding either through the revenue budget, external funding or spend to save schemes. Continuing to improve value for money will be integral to the plan.

Accountant consulted: Michelle Herrington      date 21/2/12

### Legal Implications:

- 5.2 The Libraries Plan is a key strategic document that requires full council approval. There are no adverse legal implications arising from the Plan or the report

Lawyer consulted: Bob Bruce Date 21/2/12

### Equalities Implications:

- 5.3 An equalities impact assessment will be completed for the new Libraries Plan.

### Sustainability Implications:

- 5.4 The Libraries Plan will include measures that will improve sustainability. For instance:

*Sustainable Consumption and Production:* The use of new technology and new ways of working would include a reduction in use of paper and other consumable resources.

*Climate Change and Energy:* The regeneration of community libraries is likely to improve the environmental performance of the library buildings.

*Natural Resource Protection and Environmental Enhancement:* No implications.

*Sustainable Communities:* The development of community libraries as hubs and the expansion of our community engagement activities contribute to the development of more sustainable communities.

### Crime & Disorder Implications:

- 5.5 There are no crime and disorder implications.

### Risk and Opportunity Management Implications:

- 5.6 The Libraries Plan will include a risk and opportunity assessment.

### Corporate / Citywide Implications:

- 5.7 Libraries contribute to the achievement of priorities for the city as identified in the Communities Strategy.

## **SUPPORTING DOCUMENTATION**

### **Appendices:**

1. None

### **Documents in Members' Rooms:**

1. None

### **Background Documents:**

1. None

# **CULTURE, TOURISM & ENTERPRISE OVERVIEW AND SCRUTINY COMMITTEE**

## **Agenda Item 44**

Brighton & Hove City Council

<b>Subject:</b>	<b>Seafront Strategy – Scrutiny Workshop Update</b>		
<b>Date of Meeting:</b>	<b>1<sup>st</sup> March 2012</b>		
<b>Report of:</b>	<b>Strategic Director, Communities</b>		
<b>Contact Officer:</b>	Name: Ian Shurrock	Tel: 29-2084	
	E-mail: @brighton-hove.gov.uk		
<b>Wards Affected:</b>	All		

### **FOR GENERAL RELEASE**

#### **1. SUMMARY AND POLICY CONTEXT:**

- 1.1 The seafront is of vital importance to the economy of the city as a focal point which attracts both residents and visitors in large numbers. The seafront is a showcase for the city and plays a major role in attracting business visitors to conferences and events. This report is an update on the successful workshop held with members of the CTEOSC in December on the emerging Seafront Strategy.

#### **2. RECOMMENDATIONS:**

- 2.1 That Members recognise the benefits of the seafront and the importance of the emerging Seafront Strategy.

#### **3. BACKGROUND INFORMATION**

- 3.1 While there has been considerable investment in the seafront particularly between the piers in recent decades, a Seafront Strategy is required to ensure that the seafront can be maintained and improvements prioritised as the pressure on available resources increases.

- 3.2 The scale of the seafront is large both in terms of the full length from Hove Lagoon to Saltdean (13km) and the numbers of people the area attracts. For example, the vast majority of the 8 million visitors to the city visit the seafront. Also, the seafront is extremely well used by residents as a recreational resource.
- 3.3 At the workshop in December the key strategic issues were identified as:

#### Operational Management

The council provides a 365 day a year service on the seafront due to the scale and importance of the area. The core Seafront Team is supplemented by the lifeguards during the summer season.

Members highlighted the cleanliness of the seafront as a key issue and the work of the Cityclean staff who start cleaning the seafront at 6am was recognised.

#### Maintenance

The harsh corrosive environment combined with the heritage requirements of many seafront structures makes maintenance a considerable challenge. For example, the recently completed painting of the railings in Brighton cost approximately £350,000.

Members encouraged the use of other resources such as Community Payback to paint the railings. However, there are restrictions due to health and safety requirements on the areas where such teams can work.

The next phase of painting railings will take place from the Peace Statue to Courtney Gate on the Hove Seafront. In addition the “cucumber” benches will be repaired along the same area. Further on-going repairs will take place on various white shelters. The replacement of wooden kerbs on the lower promenade in Brighton will be completed by April.

#### Property Management

Members were supportive of the map of zones which indicated the different types of usage that predominate in sections all along the extent of the seafront. The rent for each property is considered individually, however, a balance is sought between achieving commercial returns and the development of particular usage areas eg artist arches.

Designating each zone with a predominant type of usage enables areas to be developed with properties let or use encouraged that is complementary rather than in conflict. For example the Outdoor Recreation and Sports along from Hove Lagoon, the Artists Quarter, Bars and Restaurants, and with Madeira Drive designated for Family Leisure Attractions/Facilities.

### Madeira Drive

Madeira Drive was identified by Members as a priority for the Seafront Strategy. While Madeira Drive comes alive as a major event space with for example the Brighton Marathon and Veteran Car Run, there is a challenge for the area to benefit from activity throughout the year. The well established Yellowwave Beach Sports Facility has been very successful, the Adventure Golf much improved with investment from the tenant, and the addition of the Brighton Wheel on Daltons Bastion are all positives for Madeira Drive. However, it was felt that the area still has significant potential particularly as a link to the Marina.

Since the workshop interviews have taken place for two short listed proposed developments on the old Peter Pan's Playground site. The proposals are currently being evaluated with a possible decision being made at the Cabinet Member Meeting in March for a preferred development. An all year round attraction is being sought to recognise the desire to extend the economic impact of the area.

Consultation has also taken place with Cityparks in relation to planting that could offset the harsh concrete terrain of Madeira Drive. Cityparks are currently monitoring experimental planting that is currently taking place in other seaside resorts. Brighton & Hove does not have a sheltered seafront and therefore it is difficult for any substantial planting to be effective. In addition, any additional planting would be subject to resources being identified.

The lack of development on the Black Rock site was identified by members as a key issue that was holding back the potential of Madeira Drive. While the proposed development of the ice arena is on-going, it was felt that in the meantime a possible temporary retail and leisure destination could be beneficial. The possibilities include a family leisure attraction, container based retail and temporary sporting provision. However, clarity needs to be obtained on the potential timescale for the ice arena before temporary provision can be progressed. In addition, such a development would provide a destination for the Volk's Railway.

## Other Developments

Members recognised the potential of other major developments along the seafront as well as Black Rock such as the proposed I360 and the opportunity for the redevelopment of the King Alfred Leisure Centre. However, the current economic climate was inhibiting such developments being achieved.

### 3.4 Next Steps

Consultation is on-going with both internal and external stakeholders with a view to completing the strategy for consideration at the appropriate committee within the new committee structure. The intention being to take the strategy to the appropriate committee early in the new cycle of meetings with a provisional date of June identified.

## **4. CONSULTATION**

4.1 Consultation is on-going with both internal and external stakeholders.

## **5. FINANCIAL & OTHER IMPLICATIONS:**

### Financial Implications:

5.1 There are no direct financial implications arising from the recommendations of this report. The Seafront Strategy would need to consider available resources and the financial implications of any development proposals would be included in future reports, as appropriate.

*Finance Officer Consulted: Michelle Herrington Date: 14/02/2012*

### Legal Implications:

5.2 There are no direct legal implications arising from this report. Specific site issues such as Black Rock will be the subject of further reports to the appropriate council meeting.

*Lawyer Consulted: Bob Bruce, Principal Solicitor Date: 21/12/2012*

### Equalities Implications:

5.3 A vibrant seafront with a wide range of activities gives the opportunity for people from a wide cross section of the community to experience recreational opportunities.

Sustainability Implications:

- 5.4 Sustainability will be embedded in the strategy due to the importance of the seafront in relation to social, economic and environmental issues.

Crime & Disorder Implications:

- 5.5 There are no direct crime and disorder implications but a well used, attractive seafront could discourage anti-social behaviour.

Risk and Opportunity Management Implications:

- 5.6 The intention of the strategy is to prioritise the opportunities presented by the seafront and the risk of each development would need to be managed accordingly.

Corporate / Citywide Implications:

- 5.7 The seafront makes a major contribution to the economy of the city.

**SUPPORTING DOCUMENTATION**

**Appendices:**

1. None

**Documents in Members' Rooms:**

1. None

**Background Documents:**

1. None





# CULTURE, TOURISM & ENTERPRISE OVERVIEW AND SCRUTINY COMMITTEE

## Agenda Item 45

Brighton & Hove City Council

<b>Subject:</b>	<b>Brighton &amp; Hove's Programme for 2012 and the Golden Jubilee</b>		
<b>Date of Meeting:</b>	<b>1<sup>st</sup> March 2012</b>		
<b>Report of:</b>	<b>Strategic Director: Communities</b>		
<b>Contact Officer:</b>	<b>Name:</b>	<b>Paula Murray</b>	<b>Tel:</b> 29-2534
	<b>E-mail:</b>	<a href="mailto:paula.murray@brighton-hove.gov.uk">paula.murray@brighton-hove.gov.uk</a>	
<b>Key Decision:</b>	<b>No</b>		
<b>Wards Affected:</b>	<b>All</b>		

### 1. SUMMARY AND POLICY CONTEXT

1.1 This report focuses on Brighton and Hove's plan of activity for 2012 to maximise opportunities presented by London hosting the Olympic and Paralympic Games. 2012 is also the year of the Queen's Diamond Jubilee and in addition to Olympic and Paralympic related activity; there will be expectations and aspirations around celebrating this throughout the summer. Looking forward to the year ahead, the report presents the activity and plans for the city. The programme aims to provide opportunities for people to take part in programmes and activity and to raise the profile and market the city to potential visitors.

### 2. RECOMMENDATIONS:

2.1 That the Committee notes the contents of the report and plans for activities.

2.2 That the Committee endorse the approach to supporting a summer of community based activity to support celebrations relating both to Olympic and Paralympic activity and the Diamond Jubilee.

### 3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:

3.1 The London Olympics and Paralympics are almost here with millions expected to enjoy a summer where the eyes of the world will be on the excitement and drama unfolding in London and across the UK, from June through to September.

The London Olympics and Paralympics are more than a sporting competition, and the summer also sees the culmination of a four year Cultural Festival, called **London 2012**, taking place across London and the UK.

3.2 Brighton & Hove, as one of the UK's major cultural cities, has artists, technicians and cultural organisations involved in many of the significant cultural events and initiatives this year. There is also a wide range of sporting activity throughout the year, although the city is not hosting any of the national events. We are also one of the cities on the route of the Torch Relay and one of only 70 destinations with an associated evening programme.

### 3.3 **Torch Relay**

As outlined in the previous report to this Committee, the torch relay is one of the confirmed highlights in the programme. In addition to the information in the previous report, a number of events have been confirmed for the Torch weekend; Same Sky will be providing a cultural attraction with their Sky Dome and delivering an arts engagement project across the city with our schools, community groups, sports clubs and the wider community in preparation for the arrival of the Olympic Torch to ensure that we involve all those living in our city to be apart of the celebrations. The Big Dance is confirmed for that weekend and a special event planned with the National Trust as a partner to take place up at Devil's Dyke as an extension of People's Day.

The route has been confirmed but remains confidential until the middle of March when London 2012 will release the full details to the public.

The programme for the public stage has not yet been confirmed, but planning is being undertaken to cover all eventualities. The city has the opportunity to showcase local performers within a 20 minute allocation on the London 2012 stage and officers are currently working with young performers from across the city. Our current estimate on the costs associated with the Torch Relay event are in the region of £30,000.

### 3.4 **Other key events**

Other key events that are now confirmed in more detail for the programme are:

#### 3.4.1 **The Boat Project**

The Boat Project is the South east region's contribution to Artists Taking the Lead, a series of 12 public art commissions across the UK to celebrate the London 2012 Cultural Olympiad. People have donated bits of wood – including pencils, wooden leg, guitars, drumsticks and urns - and the connected personal stories to Lone Twin who have created a boat that will sail around the region and up the Thames for the Games. The Boat will be coming to Brighton & Hove for the last week of the Brighton Festival and be welcomed by a series of special events and activities. This includes the Nightingale Theatre's new project Dip Your Toe – specially commissioned solo performances taking place in portable beach huts across the city.

#### 3.4.2 **Stories of the World**

At Brighton Museum & Art Gallery, work is underway to create an innovative World Stories gallery, opening 23 June 2012 to mark the [London 2012 Olympic Games](#). The gallery will display Brighton Museum's stunning collections from Africa, Asia, the Americas and the Pacific alongside contemporary art and artefacts. The gallery is being developed in partnership with young people from Brighton & Hove, and with the active involvement of communities from around the world. Images, sound and film will be used to bring the displays to life and temporary displays, hands-on activities and a comfortable seating area will be included in the design. The World Stories gallery is one of many national projects that make up the [Stories of the World](#) programme: an official part of the [Cultural Olympiad](#) for the London 2012 Olympic Games.

#### 3.4.3 **Children's Festival**

A partnership between the Brighton and Hove Arts Commission, the city council and the Komedia: this year's Children's Festival runs from 6 – 15 April. The programme is inspired by the Paralympics value of Bravery and will feature performances, exhibitions and other special events.

#### 3.4.4 **Gold Run**

Gold Run is created and performed by learning-disabled and marginalised artists to mark the significance of 2012 in the Paralympic movement. A 30-strong choir, action-packed film and a giant sculptural head combine in a dynamic performance inspired by the history of the Paralympic Games taking place at Glyndebourne in April and then shown again as part of the Brighton Festival. It is an original commission and partnership between Glyndebourne, Pallant House Gallery and Carousel, the Brighton based award-winning disability arts organisation.

#### 3.4.5 **Primary Schools Language and International Project**

Primary schools have been engaged in a 4 year project highlighting the importance of internationalism, citizenship and language learning. The project was awarded an Inspire Mark by London 2012 for its innovation, bringing the wider message of the Games into the curriculum. The project has received a grant of £8,800 from the London 2012 Educational Programme, Get Set to continue the work of the project leading up to a celebration day on 16 July. Over 75% of schools registered for the Get Set programme and 50 of the city's schools have received free tickets to the Olympic Games through this programme.

### 3.5 **Sports events and legacy**

There are a number of events and programmes planned to specifically encourage more participation in sports for the long term.

3.5.1 The **School Games** provides a unique opportunity to motivate and inspire young people to take part in more competitive school sport. All schools will be given the opportunity to create a year-round sporting calendar, with around 30 sports available, specifically designed to get young people competing at intra-school and inter-school levels and culminating in local, regional and national events. In July 2012, the Sussex School Games will take place and the

National Final will take place in the Olympic Park – affording young people the incredible opportunity of competing at the venues just weeks before their Olympic and Paralympic heroes.

There will also be a strong cultural element to the School Games, including opening and closing ceremonies, as well as opportunities for students to get involved through organisation, officiating or volunteering.

### 3.5.2 **TAKEPART 2012**

The Brighton & Hove International Festival of Sport will provide residents and visitors free activity taster sessions over two weeks from 23 June. The 2012 festival will include a mass participation event in Preston Park with Olympic themed activities on offer, the Sports Festival, a Seafront weekend, TAKEPART local highlighting opportunities in local parks and 2 weeks of over 200 taster sessions. The event has been identified as a 2012 legacy event for the City with both Sally Gunnell and Daley Thompson acting as its ambassadors.

- 3.5.3 The Sports Development Team will also work with voluntary groups and others to make the broadest possible sporting offer which will include Olympic themed community based sports programmes and Olympic sports holiday programmes. The programme will include the **Active For Life** project to deliver Street Games to extend the Sport England Door Step Sport programme which takes sport to where young people live.

### 3.6 **Volunteering**

Sport Makers, the latest strand of Sport England's Olympic legacy plan, is being rolled out nationally from October and delivered regionally by Active Sussex with local support from the Sports Development Team. The programme seeks to encourage residents to contribute 10 hours of volunteering to local sport, whether it is supporting local events or assisting at regular activity sessions. A series of events in the city will engage residents signed up to the scheme and link them with local opportunities.

### 3.7 **Diamond Jubilee and a summer of community activity**

The Diamond Jubilee takes place in 2012, marking 60 years of The Queen's reign. The Queen came to the throne on 6th February 1952 (her Coronation took place on 2nd June 1953). The May Bank holiday has been moved to Monday 4 June and an extra bank holiday has been granted on Tuesday 5 June to create a central Diamond Jubilee weekend from 2nd–5th June 2012. (The Queen's official birthday is 4 June). On Sunday 3 June more than 1000 boats and barges are expected to join in a celebratory flotilla on the Thames which will be the largest such spectacle for more than 350 years.

We want to create opportunities for our residents to celebrate throughout the summer, perhaps with a central focus on the Jubilee Weekend. Small community grants will be made available for residents to apply for, as a contribution towards the costs of staging their own street party with their friends, families and neighbours. The street party can take place anytime over summer in order to celebrate the Diamond Jubilee or an event in the London Games or London 2012.

One of the partners we will seek to work with are the organisers of the Brighton Zocalo, which is Brighton's unique annual community event, where residents are encouraged to put their chairs on their doorstep and talk to their neighbours. Last year's event expanded to include street parties. This event coincides with the end of the 2012 Games celebrations.

<http://www.zocalobrighton.org>

#### **4. CONSULTATION**

- 4.1 Consultation has been carried out across council departments in the establishment of the programme to date plus a range of key partners. Consultation will continue to be focused around the 2012 citywide strategy group.

#### **5. FINANCIAL & OTHER IMPLICATIONS:**

##### 5.1 Financial Implications

The 2012 programme is a mixture of externally funded events, joint initiatives, partnerships and Council funded projects which, where appropriate, will be carried out in accordance with the Outdoor Events Policy. Resources have been identified across the Council revenue budgets to support these projects, including the Torch Relay. The estimated cost of the torch relay is being finalised with opportunities still being explored in order to minimise the cost to the Authority but maximise the benefit to the City.

*Finance Officer Consulted: Michelle Herrington*

*Date: 21/01/12*

##### 5.2 Legal Implications

There are no direct legal implications arising from this report. Any legal implications arising from specific parts of the council led 2012 programme will be dealt with in more specific reports to Cabinet, Cabinet Member Meetings or Scrutiny meetings as appropriate.

*Lawyer Consulted: Bob Bruce*

*Date: 21/02/12*

##### 5.3 Equalities Implications:

There are positive equalities implications in the delivery of much of the planned 2012 programme in that activity will be targeted towards those who do not currently participate. Significant elements of the 2012 programme will also be free and open access.

##### 5.4 Sustainability Implications:

The events programme will conform to the requirements to produce and run events in a sustainable manner.

##### 5.5 Crime & Disorder Implications:

There are positive implications in terms of the prevention of crime and disorder in the provision of free events in public spaces that foster civic pride, natural surveillance and positive public behaviours.

5.6 Risk and Opportunity Management Implications:

The risk management implications in any event or programme would be outlined in detail in its own project plan, such as the Olympic Torch Relay. Additionally, there is a corporate group leading the development of the Risk Register relating to all aspects of the impact of 2012 on the city. The opportunities are outlined in the body of the report.

5.7 Corporate / Citywide Implications:

The opportunities from the city taking an active role in developing and delivering a programme for 2012 are citywide in terms of all residents.

## **SUPPORTING DOCUMENTATION**

### **Appendices**

None

### **Documents in Members' Rooms**

None

### **Background Documents**

None

# Culture, Tourism & Enterprise Overview and Scrutiny Committee

## Agenda Item 46

<b>Subject:</b>	<b>Work Programme</b>		
<b>Date of Meeting:</b>	<b>1<sup>st</sup> March 2012</b>		
<b>Report of:</b>	<b>Strategic Director: Resources</b>		
<b>Contact Officer:</b>	<b>Name:</b>	<b>Julia Riches</b>	<b>Tel:</b> 29-1084
	<b>E-mail:</b>	<a href="mailto:julia.riches@brighton-hove.gov.uk">julia.riches@brighton-hove.gov.uk</a>	
<b>Key Decision</b>	No		
<b>Wards Affected:</b>	All	All	

### FOR GENERAL RELEASE

#### 1. SUMMARY AND POLICY CONTEXT:

- 1.1 Council has agreed in principle to return to a committee system. This report sets out some of the areas that CTEOSC has looked at since May 2011, and highlights those work-streams that Members may wish to see continued through any future governance changes.

#### 2. RECOMMENDATIONS:

- 2.1 That the current Scrutiny Panel looking at the Retail Sector reports to the appropriate scrutiny committee and is monitored by that committee.
- 2.2 That the Scrutiny Panel that CTEOSC agreed should be set up looking at access to cultural services for older people, is put forward to any new scrutiny committee as a future Panel.
- 2.3 That CTEOSC suggest key areas and issues for any future culture committee to examine, based on its experience.

#### 3. BACKGROUND INFORMATION

- 3.1 The Localism Act (the Act) received Royal Assent on 15 November 2011. The Act allowed councils to choose which governance arrangements they wish to operate. On 15 December 2011, Full Council agreed in principle to change its governance arrangements to a committee system with effect from Annual Council in May 2012.

- 3.2 Since May 2011 CTEOSC has met on 3 occasions: 30 June 2011; 29 September 2011; and 24 November 2011.
- 3.3 On 30 June 2011, the Committee received reports aimed at introducing new Members to scrutiny and to the areas the Committee covers. There was also a report on a proposal for a Residents' Card where Members were asked for their views on whether there should be a Residents' Card, what it should cover, and any ideas for the future direction of this work. There was a report on Brighton & Hove's programme for 2012, an item that the Committee has continued to monitor up until this meeting in March 2012.
- 3.4 On 29 September 2011, Andrew Comben gave a presentation on the Brighton Dome and Festival, and the Cabinet Members gave an overview of their portfolios. The Committee agreed to carry out two Scrutiny Panels. The first, looking at the Retail Sector is underway and will report to the appropriate scrutiny committee under the committee system. The second was agreed on access to cultural services for older people but, due to resourcing constraints, it was agreed that this Panel would commence after the Retail Sector had completed. It is suggested that this Panel is carried forward through the council's future governance arrangements. There was a further report on 2012, and one on the Withdean Sports Complex Masterplan which sought Members' views on a review of future sports provision in the city. There was also a final report back on a previous Scrutiny Panel looking at Environmental Industries. The report had been fully agreed by the Executive and this was a final report back on action that had taken place.
- 3.5 On 24 November 2011, CTEOSC had a presentation from Stephanie Fuller of the Arts Council. There was a report on Commissioning Culture for Diverse Agendas, and a report on the Systems Thinking approach to libraries. A report on the Outdoor Events Policy asked for Members' views on the scope of the review of the outdoor events policy.
- 3.6 There were two Scrutiny Workshops to gain Member input into policy development at an early stage. On 12 December 2011 there was a Scrutiny Workshop on the Seafront Strategy and on 5 January 2012 there was a Scrutiny Workshop on the draft Annual Libraries Plan. The input from these workshops will be reported back to this meeting of CTEOSC in other reports.

#### **4. CONSULTATION**

- 4.1 No consultation was required for this report.

#### **5. FINANCIAL & OTHER IMPLICATIONS:**

##### Financial Implications:

- 5.1 This is an information report so there are no direct financial implications. Any future panels will be resourced within the Scrutiny Team



Legal Implications:

5.2 This is an information report so there are no direct financial implications.

Equalities Implications:

5.3 This is an information report so there are no direct implications.

Sustainability Implications:

5.4 This is an information report so there are no direct implications.

Crime & Disorder Implications:

5.5 This is an information report so there are no direct implications.

Risk and Opportunity Management Implications:

5.6 This is an information report so there are no direct implications.

Corporate / Citywide Implications:

5.7 This is an information report so there are no direct implications.

**SUPPORTING DOCUMENTATION**

**Appendices:**

1. None

**Documents in Members' Rooms:**

1. None

**Background Documents:**

1. None

